PATENT 17207-00003

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Art Unit: 2163

Serial No.: 09/474,539

For:

Examiner: Boyce, Andre D.

Filed: December 29, 1999

:

ANALYZING MARKETING

METHODS AND SYSTEMS FOR

CAMPAIGNS

JUL 11 2002

GROUP 3600

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I certify that the documents listed below:

- Transmittal (3 pgs., in duplicate)
- Amendment in Response to Office Action dated April 9, 2002 (8 pgs.)
- Submission of Marked Up Claims (2 pgs.)
- Declaration and Power of Attorney (2 pgs.)
- Request for Approval of Drawing Changes (3 pgs.)
- Eight (8) Sheets of Formal Drawings
- Supplemental Information Disclosure Statement (2 pgs.) with Attachments AA-AD and OA-OE)
- Supplemental Information Disclosure Statement Transmittal (2 pgs.)
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Daniel M. Fitzgerald

Registration No. 38,880

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N THE LIMES OFFICE

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Commissioner for Patents Washington, D.C. 20231

TRANSMITTAL

1. Transmitted herewith is:

Amendment in response to Office Action dated April 9, 2002; Submission of Marked Up Claims; Declaration and Power of Attorney; Request for Approval of Drawing Change; Submission of Formal Drawings; Supplemental Information Disclosure Statement Form 1449 with Attachments; Supplemental Information Disclosure Statement Transmittal; and Certificate of Mailing by Express Mail

STATUS

2.	Applicant	
		claims small entity status.
	√	is other than a small entity.

CERTIFICATE OF MAILING/TRANSMISSION (37 C.F.R. 1.8a)

I hereby certify that this correspondence is, on the date shown below, being:

MAILING

✓ deposited with the United States Postal Service

Express Mail, Post Office to Addressee, Label No. EL752245793US, addressed to the Commissioner for Patents, Washington, D.C. 20231

Date: 1-2-02

FACSIMILE

transmitted by facsimile to the Patent and Trademark Office

Daniel M. Fitzgerald
Registration No. 38,880

EXTENSION OF TERM

	•	ons of 57 C.I.R. 1.150		
Applicant petitions for an extension of time under 37 C.F.R. 1.136 (Fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:)				
Extension for response within:	Other than small entity Fee	Small entity Fee (if applicable)		
first month	\$ 110.00	\$ 55.00		
second month	\$ 400.00	\$ 200.00		
third month	\$ 920.00	\$ 460.00		
fourth month	\$1,440.00	\$ 720.00		
fifth month	\$1,960.00	\$ 980.00		
	Fee:	\$		
xtension of time is required, pl	ease consider this a peti	tion therefor.		
(Check and complete the no	ext item, if applicable)			
therefor \$ is deducted	from the total fee due f			
Extension fee due with this request \$				
	OR			
onditional petition is being mad pplicant has inadvertently over	de to provide for the po	ssibility that		
	Applicant petitions for an extension for response within: first month second month fourth month fourth month fifth month An extension of money is deducted of extension now requested. Extension fee due with the applicant believes that no extension applicant believes that no extension is being managed.	Extension for response within: Extension for response within: first month second month third month fourth month fifth month fifth month Check and complete the next item, if applicable) An extension of months has already been second month requested. Extension for response of term is required onditional petition is being made to provide for the popplicant has inadvertently overlooked the need for a period of the second of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has inadvertently overlooked the need for a period of the popplicant has i		

FEE FOR CLAIMS

4. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below: OTHER THAN (Col. 1) (Col. 2) (Col. 3) **SMALL ENTITY** SMALL ENTITY **CLAIMS** REMAINING HIGHEST NO. PRESENT **PREVIOUSLY** ADDITIONAL. ADDITIONAL AFTER AMENDMENT PAID FOR **EXTRA** RATE FEE OR RATE FEE MINUS x \$9 =\$ x \$18 =\$ TOTAL INDEP. MINUS x \$42 = \$ x \$84 = \$FIRST PRESENTATION OF MULTIPLE DEP. CLAIM + \$130 = \$+ \$280 = \$TOTAL ADDITIONAL OR TOTAL ADDITIONAL FEE \$ FEE \$ (a) ✓ No additional fee for Claims is required OR Total additional fee for claims required \$ (b) FEE PAYMENT 5. Attached is a check in the sum of \$ Charge Deposit Account No. 01-2384 the sum of \$ A duplicate of this transmittal is attached. FEE DEFICIENCY If any additional extension and/or fee is required, charge Deposit Account No. 01-2384. AND/OR If any additional fee for claims is required, charge Deposit Account No. 01-Other: Daniel M. Fitzgerald Registration No. 38,880 ARMSTRONG TEASDALE LLP One Metropolitan Square, Suite 2600 St. Louis, MO 63102

314/621-5070





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For: METHODS AND SYSTEMS FOR:

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REQUEST FOR APPROVAL OF DRAWING CHANGES

Hon. Commissioner for Patents Washington, D.C. 20231

Submitted herewith are drawing sheets showing changes to Figure 1 and Figure 2. Specifically, in Figure 1, user interfaces 18 have been replaced with blank screen boxes that are clearly labeled "User Interfaces." Additionally, in Figure 2, Applicants have removed certain handwritten wording located near Targeted Mailing List 32. No new matter has been added. In anticipation of approval, formal drawings are also submitted herewith. Accordingly, Applicants respectfully request approval of the Request for Approval of Drawing Changes and the formal drawings submitted herewith.

Respectfully Submitted,

Daniel M. Fitzgerald Registration No. 38,880

ARMSTRONG TEASDALE LLP One Metropolitan Square, Suite 2600 St. Louis, Missouri 63102-2740

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